

Waste Reduction and Resource Awareness Program

# WASTE NOT, WANT NOT:

*Redefining Waste in an Age of  
Capitalism*

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Join us for a week long conference of free  
food, workshops, speakers, documentaries  
panels and more!

**Nov 5th-9th**



## Welcome

Welcome to Zero Waste Conference 2018. ZWC is a convention for engaged citizens looking to create active change in waste and consumption practices, hosted by WRRAP. ZWC provides the opportunity for students, professors, scientists, activists, and community members to come together and exchange ideas, experience, and expertise. Through various keynote speakers, workshops, forums, film screenings, and performances, ZWC aims to fuse power and people to promote a comprehensive and inclusive zero waste approach. With an emphasis on upstream waste prevention, ZWC promotes resource recovery and conservation, and ultimately minimize landfill-bound waste. Prepare yourself to be challenged, excited, and inspired!

## About W.R.R.A.P.

WRRAP strives to encourage alternative perspectives on consumption and institutionalize zero waste practices in our campus community. As a student-run, student-funded program, we believe it is crucial that we further this mission through intersectional, environmental justice-oriented approaches, and strive to respond to student body input. The five departments of WRRAP - Compost, Education, Reusable Office Supply Exchange (ROSE), Take Back The Tap, and Zero-Waste – each offer unique opportunities for the student body to engage in conversations about resource consumption and zero waste principles, to actively affect change through a wide range of waste-reduction activities, and to further zero waste practices at HSU.

## Defining Zero Waste

Zero Waste is the idea that we can reduce, reuse, recycle and redesign our consumer culture to a degree that minimizes and eliminates the waste we send to the landfill. This is an idea that emerges when we acknowledge that we live on a finite planet made of renewable and nonrenewable resources. When these resources are used at a pace that is faster than the earth can create them, we enter the dilemma of the unsustainable society with declining resources. By redesigning for zero waste, we are able to ensure that resources we take from the earth continue to be used efficiently without waste and excess burden on the environment. Systemically, this conference seeks to expand the definition and understanding of what it means to waste within the discourse of globalized capitalism. Our goal is to show how broad the term waste is and how the very concept perpetuates the system of capitalism that we are living within. We often think of “waste” as items bound for the landfill, but we seek to go beyond this notion by asking: ***When we create “waste” what else is wasted?***

## Making the Conference Zero Waste

The Green Event Certification recognizes individuals and organizations that have demonstrated environmental responsibility while planning for and implementing their events. ZWC is a certified Zero Waste PLUS event, the highest rating bestowed by WRRAP. We focus on a whole systems approach with an emphasis on source prevention, and do our best to minimize consumption of resources in preparation for this conference. While ZWC organizers have done everything possible to make this event zero waste, it is vital that conference attendees support our efforts to minimize landfill-bound waste during the conference. Attendees are encouraged to follow HSU’s Green Game Plan; Reduce, Reuse, Rot, Recycle, and Rethink, to minimize waste generated during the conference, and utilize campus resources available to help make this event zero waste.

## Conference Sponsors

WRRAP would like to thank Eureka Natural Foods, Los Bagels, Humboldt State University Associated Students, and Humboldt State University Clubs & Activities.

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# Waste Not, Want Not :

## Redefining Waste in an Age of Capitalism

### Nov 5th-9th

#### Monday 5th

*Mindfulness Meditation  
and Discussion Forum*  
Free Los Bagels Brunch!  
NH 106 10am-12pm

*Zero Waste Banquet*  
Free food and  
keynote Tedd Ward:  
Director of the  
Del Norte Solid Waste  
Management Authority  
KBR 6-8pm

#### Tuesday 6th

*Trash Talk*  
UC Quad 12-2

*Homesteading  
with Nick Perdue*  
CCAT 3:00-4:30pm

*"Quantity over Quality?  
Deconstructing a  
"Cheap" Society"*  
Speakers/Panel  
FH 118 6-8 pm

#### Wednesday 7th

*Composting Workshop*  
CCAT 3-5pm  
*"The Current State of  
Recycling: Global and  
Local Perspectives"*  
Speakers/Panel  
GIST 225 4pm

*Documentary  
Screening: "Albatross,"  
followed by Student  
Discussion*  
SCI B 133 6-9pm

#### Thursday 8th

*Bicycle Learning  
Center Workshop*  
CCAT 5-6pm

*Keynote Speaker  
(Sustainability  
Approached  
by CSU Chico's  
Associated Students)*  
FH 118 6:30-8pm

#### Friday 9th

*Clothing Swap*  
CCAT 12-3pm

*Tinker Time DIY*  
A series of hands-on,  
interactive DIY  
and zero  
waste activities.  
Hosted by: CCAT,  
ROSE, and more!  
UC Quad 10-2pm



## Monday | November 5th

### Bagel Brunch and Mindfulness (10:00am - 12:00pm NH 106)

Join us for a free brunch sponsored by Los Bagels, followed by mindfulness meditation and discussion on how to create space and time for yourself in a society that equates time to money.

### Zero Waste Banquet (6:00pm KBR)

Join us for a **free** zero waste meal catered by Eureka Natural Foods! Vegetarian and Vegan options will be available.

### Tedd Ward: The Waste We Want (6:30pm KBR)

Discard recovery relies on training our communities to waste responsibly. We need to avoid stumbling over what is actually handed to us as we take steps to get what we really want.



*Tedd Ward has promoted the creation of jobs from discards and environmental design, ending welfare for wasting, and zero waste for the last two dozen years.*

*After returning from Kenya where he volunteered as a teacher for the Peace Corps, Ward was a recycling market development consultant in Arcata as he earned his Masters' degree and taught for two semesters in the Environmental Resources Engineering Department of Humboldt State University. In February 2000, Ward co-authored the Del Norte Zero Waste Plan, the first municipal Zero Waste Plan in the nation. In 2015, Ward became Director of the Del Norte Solid Waste Management Authority, where he has worked since 1994. In addition to their recycling programs, Del Norte County now has product stewardship programs for mercury thermostats, all household batteries, paints and stains, carpet and carpet padding, mattresses and box springs. Mr. Ward currently serves on California Resource Recovery Association's Global Recycling Council and is on the Board of the California Product Stewardship Council.*

## Tuesday | November 6th

### Trash Talk & Walk! (12:00pm-2:00pm meet at the UC Quad at 12:00 and again at 1:00)

Trash Talk is aimed as a way to get students on campus thinking about waste and the trash that is littered around campus, while also being a space for concerned students to share general ideas about creating any sort of institutional change on campus.

## Homesteading with Nick Perdue (3:00-4:30 CCAT)

In this talk, Nick Perdue will present his creation of a site map for his homestead that helps identify the spaces within his yard for growth, and visualize a regenerative and resilient design. This map is a visualization of their projects reconceptualizing waste. Their goal is to change the flow of materials within the homestead. He will talk about the creation of the map, how to use it, and what a map means within the context of designing such a system.



*Nick is an Assistant Professor in the department of Geography and affiliated faculty for the Geospatial Program and the Environment and Community Graduate Program. Nick's primary area of focus is Cartography and Geospatial Visualization. He also studies and teaches about a variety of topics including research design, urban geography, geography of California, and critical technology studies. He and his partner are currently redesigning their quarter-acre lot in Eureka to a permaculture homestead.*

## Speakers & Panel: Quantity Over Quality? Deconstructing a "Cheap" Society (6:00-7:30 FH 118)

This interdisciplinary speaker series and panel features a discussion between HSU professors and students. It will break down the idea of cheapness and what this means within the context of globalized capitalism. A variety of perspectives will be presented, ranging from economics to geography, followed by an interactive conversation with the audience.

*Presenters include: Dr. Laura Johnson, HSU Geography lecturer; Dr. Will Fisher, HSU Economics lecturer; Dr. John Meyer, HSU Political Science Professor and Department Chair; and Brittany Panella, Environmental Studies student (Appropriate Technology).*

# Wednesday | November 7th

## Composting Workshop (3:00pm-5:00pm CCAT)

Join the WRRAP Compost Team for a breakdown on how the life cycle of compost works (using yummy edible materials, pretzel rods, oreo crumbles, gummy candy, chocolate pudding). Also learn more about the process of the campus wide composting system, explaining step by step of how our team reduces food waste. Then learn how to do it yourself with making a compost bag for your personal composting needs at your home!

## Panel: The Current State of Recycling: Local and Global Perspectives (4:00pm-5:00pm GIST 225)

This panel discussion brings together experts in the fields of recycling and zero waste to shed light on the current state of recycling. Attendees can share in the discourse on the global and local issues shaping the recycling industry, on what materials are currently recyclable, and what steps we must take to see a future without waste.

*Panelists include Tedd Ward, Director of the Del Norte Solid Waste Management Authority; Emily Benvie, Environmental Programs Manager for the City of Arcata; Sintana Vergara, Assistant Professor in ERE; Julie Stewart, Secretary for Humboldt Surfrider; Sarai Lucarelli, Zero Waste Humboldt Board Member; Megan Tolbert, HSU Grounds & Recycling Coordinator; and, Maureen Hart, Environmental Consultant. The Moderator is Morgan King, HSU Climate Action Analyst.*

## Documentary Screening and discussion: *Albatross* (6:00pm SCI B 133)



ALBATROSS (97 minutes) is a powerfully moving love story that brings viewers together into a shared space of connection and reverence. On one of the remotest islands on our planet, tens of thousands of baby albatrosses lie dead on the ground, their bodies filled with plastic. Returning to the island over several years, the Albatross team witnessed the cycles of life and death of these birds as a multi-layered metaphor

for our times. The viewer will experience stunning juxtapositions of beauty and horror, destruction and renewal, grief and joy, birth and death, coming out the other side with their heart broken open and their worldview shifted. Stepping outside the stylistic templates of traditional environmental or documentary films, ALBATROSS takes viewers on a guided tour into the depths of their own spirits, delivering a profound message of reverence and love that is already reaching an audience of millions of people around the world.

## Thursday | *November 8th*

### Bicycle Learning Center Workshop and Discussion (5:00pm-6:00pm CCAT)

People choose to cycle for many reasons. Some enjoy the health benefits, or emotional satisfaction. Some cycle because they have no other transportation, or to protest automobiles, and many other reasons. Regardless, cycling in an automobile dominated world indeed reduces waste, from petrol to rubber-- bicycles are far less resource intensive than cars. Accordingly, cycling far less relies on a resource-exploitive capitalistic economy that we currently live in. Instead, the action of bicycling

empowers individuals and promotes self reliance. Join Bicycle Learning Center mechanics as we discuss these topics regarding cycling as action to reduce resources, waste, and reliance on capitalism.

### Keynote: Sustainability Approached by CSU Chico's Associated Students (6:30pm-7:30pm FH 118)

Join Maggie Scarpa and Jared Geiser as they talk about the efforts they have taken within Chico State's Associated Students to move towards zero waste.



*Jared Geiser is the Executive Vice President of the Associated Students at California State University Chico. He is studying Geography with an emphasis in Environmental Studies and Sustainability Planning. The time he's spent studying the Earth and humanity's interactions with the natural world has opened his eyes to the severity of the environmental crises of the 21st century and have inspired him to become an advocate for sustainability within higher education institutions and society at large. Some of the goals on his policy agenda this year are Zero Waste and Climate Neutrality.*



*Maggie Scarpa is a senior at CSU, Chico, studying Political Science with an option in Legal Studies, and working towards a Certificate in Environmental and Land Use Planning. She is currently the Education and Outreach Coordinator for the Associated Students Sustainability Program, and was previously the Commissioner of Sustainability Affairs for the Associated Students, and the Environmental Advocates Program Director at the Community Legal Information Center (CLIC), from 2017 to 2018. She strives*

*to live plastic-free and zero-waste, works to educate others on the environmental hazards of waste, how to reduce individual waste, and loves talking trash!*

## Friday | November 9th

### Clothing Swap! (12:00pm-3:00pm CCAT)

Join us for a clothing swap in conjunction with CCAT's Volunteer Friday. All clothes are free, and you do not need to bring clothes to take clothes!



### Tinker Time (10:00am - 4:00pm UC Quad)

A series of hands-on, interactive DIY and zero waste activities all day on the UC Quad, hosted by The Sanctuary, the BLC, CCAT, Cooperation Humboldt, and more!

## Statement of Inclusion

Conference attendees will consist of people from various cultures, backgrounds, and communities. Different cultures have different protocols and procedures for communication. ZWC encourages inclusive and comprehensive approach to solving environmental issues by providing a broad spectrum of viewpoints and opinions. Please be mindful and respectful of any cultural difference, viewpoints, and opinions you may encounter at ZWC. ZWC organizers and representatives, WRRAP employees, and student volunteers strive to create a fair and inclusive forum where all experiences and beliefs from different backgrounds and cultures are welcome. However, we do not claim to represent or support any information presented or shared during the conference.

## Accommodations for People with Disabilities

This event is wheelchair accessible. Persons who wish to request disability-related accommodations, including sign-language interpreters, should contact WRRAP at [707-826-4162](tel:707-826-4162) or e-mail at [wrrap@humboldt.edu](mailto:wrrap@humboldt.edu) as soon as possible. Complete information on the services available at HSU can be found at the Student Disability Resource Center (SDRC) in House 71, 826-4678 (voice) or 826-5392 (TDD) or on their website [www.humboldt.edu/disability/](http://www.humboldt.edu/disability/).

## Disruptive Behavior

ZWC follows the Classroom Disruptive Behavior Guideline set by HSU Division of Student Affairs. Disruptive behavior may take many forms including persistent questioning, incoherent comments, verbal attacks, unrecognized speaking out, incessant arguing, intimidating shouting, and inappropriate gestures. ZWC organizers are responsible for maintaining an environment in which conference attendees are free to question and criticize constructively, respectfully, and appropriately.

ZWC organizers and representatives have the authority and responsibility to determine what is disruptive, and will give at least one verbal warning to the attendee to cease in disruptive behavior. If the disruption does not cease, ZWC organizers and representatives, WRRAP employees, and student volunteers reserve the right to contact the UPD at anytime at their discretion. In cases where an attendee exhibits abusive behavior, is physically abusive, or threatens physical abuse, a verbal warning is not necessary, and UPD will be contacted immediately for assistance.

## Questions?

Email [sbb230@humboldt.edu](mailto:sbb230@humboldt.edu).

Thank you for attending the Zero Waste Conference!